



Dossier
2022

Creativando®

¿What is **Creativando**[®]?

Creativando[®] is a company that offers a turnkey product to its clients, based on the production of team building activities, smart apps, CSR, experiences and theming throughout the national territory.

At Creativando we work so that all our activities provide added value beyond simple entertainment.

For this reason, we have the necessary tools and procedures to measure individual performance within the group, which gives us the option of reporting useful data and information to our clients, which allow companies to reinforce their values, improve relationships or facilitate decision making.

A group of five business professionals (three women and two men) are captured in a dynamic, joyful pose, running and jumping against a solid teal background. They are dressed in business attire, and their expressions and body language convey a sense of excitement and teamwork. The text 'Team Building' is overlaid in the center in a white, sans-serif font.

Team Building

Creativando®



Smart Challenge

SMART CHALLENGE

Smart challenge It is a dynamic and versatile tool designed as a solution for your events.

In Smart Challenge, through gamification, we will be able to work on the desired inputs, as well as brand messages, corporate values and group cohesion.

Through our iPad terminals, our attendees will have the opportunity to participate in a dynamic treasure hunt with fully personalized and adaptable content.

- **Interactive Learning**
- **Corporate Engagement**
- **Team Building**

A close-up photograph of Trivial Pursuit game components, including a green house-shaped piece, a blue pyramid, and a green triangular piece, resting on a board with various trivia categories like 'GEOGRAFÍA' and 'HISTORIA'. The text 'Trivial 2.0' is overlaid in white on the image.

Trivial 2.0

Question Quest

With ***Trivial 2.0*** we propose an activity to enjoy creating and foster cohesion and group integration while they tour the city -whether with Ipads or with their own terminals- looking for waypoint locations.

With Trivial 2.0 we manage to integrate within the framework of team building, a recreational and cultural activity that will take the participants to tour the city in a competition created and inspired on the famous board game.

- **Interactive Learning**
- **Corporate Engagement**
- **Team Building**



Escape Game

Escape Game

A proposal to get to know the city and its hidden places in a different, fun way using the latest in Smart Apps.

Divided into teams, each of them will be able to use the application to reach the different waypoints that will be divided throughout the city map.

These waypoints -which will be activated automatically- will propose different initiatives, very funny, to solve

- **Interactive Learning**
- **Corporate Engagement**
- **Team Building**
- **Educational Content**



ACADEMY AWARDS

ACADEMY AWARDS

There is no better example of team cooperation than the one we find in an artistic production. The seventh art needs the teamwork to achieve success.

For this reason, applying these disciplines as corporate gamification dynamics is especially successful, resulting in a very versatile dynamic to cover different aspects and inputs to work on. .

Forming different production teams, each team must divide the roles within the group, fostering cooperation, communication and establishing a hierarchy to follow if they want to achieve their goal: to create a short film.

- **Corporate Engagement**
- **Team Building**

The background of the left side of the slide is a teal color with a pattern of overlapping white question marks and white rectangular shapes that look like pieces of paper or cards. The text 'Team Quizz' is written in a white, sans-serif font, centered on the page.

Team Quizz

TEAM QUIZZ

A different indoor activity in which teamwork, competitiveness, integration and participation will be encouraged. Team Quizz is a fun contest where we will test the nerves, knowledge and abilities of each of the participants with a competition based on heart-stopping questions.

Thanks to our Ipad terminals, each team must respond as soon as possible, and correctly, to the questions that will appear on the screen. A contest in the purest television style where you will be the protagonists.

- **Corporate Engagement**
- **Team Building**
- **Interactive learning**



PHOTOGRAPHIC ADVENTURE

PHOTOGRAPHIC ADVENTURE

A different way to discover a city is to look at it through the lens of a camera.

This proposal will take us through the city "armed" with state-of-the-art cameras and a careful personalized "road-book", in which we are proposed to find and photograph certain enclaves, monuments, picturesque corners, characters or typical situations of the city.

Available in three modes:

- **Rally iPad (Interactive Roadbook)**
- **Rally Polaroid**
- **Rally Réflex**



Escape Room

ESCAPE ROOM

Escape Rooms are a fun way to enhance teamwork, use logic to solve problems and a fantastic way to spend a day with our colleagues.

In our Escape Room nothing is what it seems and everything in the room is perfectly placed with a meaning and a reason. Packed with; Puzzles, riddles, keys, and all kinds of Brain training activities that you must carry out to achieve a final goal.

- **Team Building**
- **Corporate Engagement**
- **TaylorMade 100%**



INDOOR GAMES

-Mental Challenge-

INDOOR GAMES -MENTAL CHALLENGE-

In our mental challenge we will test your ability to resolve quests, work as a team and your logic to solve a series of riddles. Divided into groups and located on different tables, each team must solve the maximum number of puzzles in a period of time.

You will find all kinds of tests and different types of puzzles and riddles, from the simplest to the most difficult. It is an activity that promotes team cohesion and integration, associated with the values of your company and in which we can focus it on creating a greater group feeling through various dynamics.

- **Team Building**
- **Corporate engagement**



Butterfly Effect

BUTTERFLY EFFECT

The butterfly effect is a team building activity where our strengths as individuals and the involvement of all participants will lead to success.

A dynamic to develop creativity, cohesion, integration and group communication.

For the implementation of these values through dynamics we have various options for achieving them.

- Competitive game
- Cooperative game
- **Team Building**
- **Corporate Engagement**
- **TaylorMade 100%**



Percussion Masterclass

PERCUSSION MASTERCLASS

If the dynamic you are looking for aims to strengthen the feeling of the group and put the value on corporate engagement, without a doubt this can be a great bet.

We will create different groups of instruments. Each of them should focus on learning the corresponding part with their instrument, because after some basic notions they should start playing all together.

A Team Building activity that will value the importance of the individual's work within the group to achieve success.

- **Team Building**
- **Corporate engagement**
- **Cohesion e integration.**



Haka Team Building

HAKA TEAM BUILDING

The Haka is a Māori dance that has its origin in the ancient tribal war dance that they did to intimidate their enemies.

Currently, the haka serves as motivation for the team, as a sign of hospitality and welcome and to intimidate the opponent.

In this activity we will perform our own Haka, we will rehearse it and we will make it available to the rest of the teams. Finally we will perform a joint haka to have the motivation and team feeling necessary for the rest of the day.

- **Team Building**
- **Corporate engagement**
- **Cohesion and integration**



Carnavaleando

CARNAVALEANDO

Gamifying something like the Cadiz carnival group contest can be a functional tool for companies.

Teamwork is present when deciding which lyrics are going to be composed. Collaboration, communication, integration and, above all, the creativity of the group will go hand in hand to achieve success on the day

- **Cohesion e integration**
- **Team Building**
- **TaylorMade 100%**
- **Creative activity**

A hand is shown moving a stop motion figure on a tablet screen. The screen displays a scene with a building, a tree, and a hand holding a figure. The background of the image is a dark green with yellow stars and a building. The text 'Stop Motion' is overlaid on the image.

Stop Motion

STOP MOTION

Stop Motion, also known as animation in volume or by frames, is an animation technique that consists of appearing to move static objects through a series of successive still images. And that is what our activity consists of. Divided into teams, each of them will have an iPad and a tripod to take the necessary images in the creation process.

- **Playful and educational content**
- **Team Building**
- **Cohesion e integration**
- **Creative activity**

The background of the slide is a vibrant teal color. It features a complex pattern of light trails, with many thin, curved lines radiating from the center and some thicker, more prominent circular patterns. The overall effect is that of light being captured in motion, creating a sense of depth and movement.

Light Painting

LIGHT PAINTING

Light painting, or painting with light, is a fabulous activity for teamwork. Keep in mind that to develop this activity our participants must work on creativity, originality, resolution capacity and teamwork.

In addition to this, some basic knowledge of photography will be necessary to know how to use the camera and adapt the parameters to obtain the best results.

- **Team Building**
- **Creative activity**
- **Cohesion & Integration**
- **TaylorMade**



Corporate Olympics

Olympics Corporate

Corporate Olympics is a good option if we want to strengthen or improve ties between the members of the group, making them cooperate with each other, as part of the same team.

The diversity of activities and proposals listed below are designed to make the most of the group's capabilities, with the possibility of working on physical capacity or skills and dexterity.

- **Team Building**
- **Cohesion e integration**
- **camaraderie and cooperation**
- **Competition**



Themed Tournaments

THEMED TOURNAMENTS

Our themed tournaments are a fabulous opportunity to enjoy a full day dressed in the skin of a character from another era.

In these tournaments, we will work on team building in a fun, competitive and different way while enjoying a day of coexistence. Our options range from team building and uniform design to custom post-tournament meals and parties. Some of our tournaments:

- **Medieval Tournament**
- **Empire Games**
- **Pirates!**
- **Farm day**



Karting Academy

KARTING ACADEMY

If what you are looking for in your activity is a dynamic of cooperation, integration, communication and that, in addition, is fun, Formula Training is one of our best options.

Divided by team, each group will have to get down to work to assemble their kart. Success will be based on the ability to interact and work as a team.

In addition to forming their kart, assembling each piece, once assembled, each team must work on their creative part

- **Cohesion & Integration**
- **Playful and educational activity**
- **Team Building**



Feria Building

FERIA BUILDING

Teamwork is a perfect tool to implement different inputs in the members of our company.

With Feria Building we will promote team values through the serious game, organizing our human factor, distributing tasks.

With this dynamic we will get them to understand the importance of efficient individual work as a key piece for the success of the group.

- **Team Building**
- **Cohesion & Integration**
- **camaraderie and cooperation**
- **Creativity**



Casino Gourmet

CASINO GOURMET

In this casino that is as gastronomic as fun, our attendees will have the chance to combine the pleasure of tastings and the exciting world of casinos with the satisfaction of learning while gambling. Our attendees will receive amounts to invest.

Tasting blindly, they will have to make decisions in front of a rather capricious Gastronomic Bench that will provide them with details and information about the products that they will have to taste.

- **Team Building**
- **Cohesion & Integration**
- **Competition**



Gastronomic Working Day

GASTRONOMIC WORKING DAY

In this culinary dynamic, the objective is to monitor the importance of the individual value within the group.

To do this, divided into teams, the group must pay attention to the explanations of our chefs, who will give the guidelines and recipes for the dishes to be prepared. Once the ingredients and procedures have been explained, the team members must organize themselves, assign tasks and prepare the dishes.

Communication and cohesion to maintain order and optimize resources will be vital for the success

- **Team Building**
- **Cohesion & Integration**
- **Competition**

A group of four business professionals in business attire are running and jumping joyfully against a teal background. They are holding documents and laptops, conveying a sense of excitement and achievement. The image is overlaid with a semi-transparent teal filter.

Experiencias Workshops

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Musical Bingo

MUSICAL BINGO

This year we premiere our new musical bingo; different and more fun than conventional bingo.

Combining music and games we obtain a cognitive stimulation exercise that is very effective as well as playful.

To do this, each team will have a cardboard in which instead of numbers they will have artists and song names. The music will play randomly and they will have to mark the songs or artists that appear with tokens. Who will win the bingo?

- **Playful content**
- **100% TaylorMade**
- **Cohesion & Integration.**

Aerial view of hot air balloons over a valley with a teal overlay. The text 'Balloon Flight' is centered in white.

Balloon Flight

BALLOON FLIGHT

Balloon flight is one of the activities that no one should miss on his life.

A high-altitude, safe, fun and challenging flight that will delight the attendees.

The day will start early, at dawn. They will begin by flying over the area in a balloon, while enjoying the landscape, taking pictures and living the experience. Once on land and after landing, you can fill your stomach with a delicious breakfast. After this, a flight certificate will be delivered so that they can be the envy of their friends.

- **Playful content**
- **Corporate engagement**



Dramatized visit

DRAMATIZED VISIT

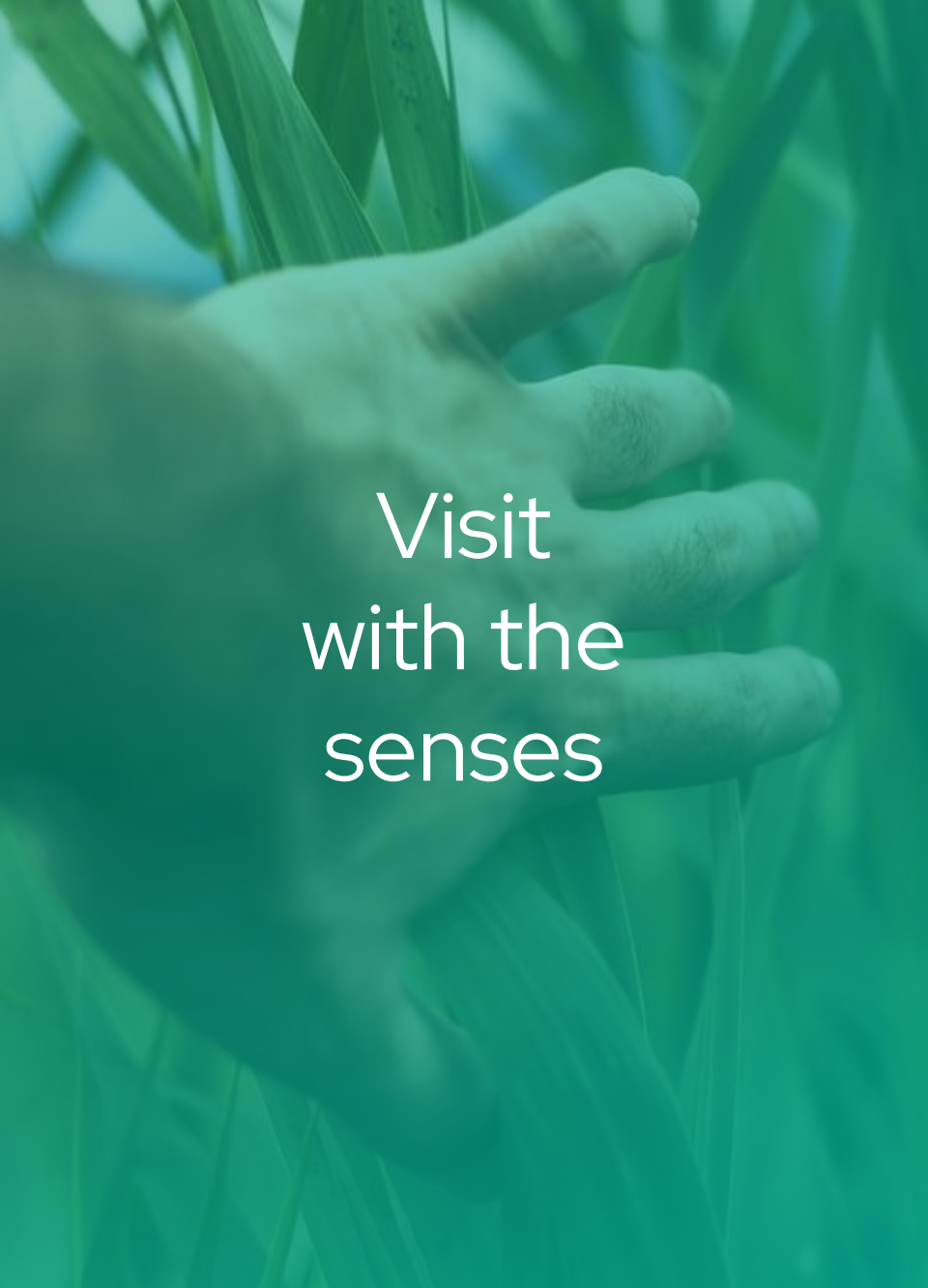
This conception of visiting the city differs a bit from the common and the ordinary. Therefore, if we want the visiting day to become a unique and unforgettable experience, we must go further.

Our actors will surprise and give an exclusive and unique touch to the city tour.

As an experience, we offer two modalities of theatrical visit to our attendees. In one the actors will be the icing on the cake; in another, the protagonists.

Both will be a resounding success, we are sure. The two modes are:

- **Guided tour with actor points**
- **Dramatized visit**



Visit with the senses

VISIT WITH THE SENSES

A new, different and immersive dynamic to get to know the city like never before: with the senses.

Beyond stimulating the sense of sight as we go along the route in search of our waypoints, we will be able to discover what makes our destination a unique enclave to delight each one of our senses.

An activity to unravel the destination city with our touch, our hearing, our smell or even our taste thanks to different stimulating, fun and different tests.

- **Cohesion & Integration**
- **100% TaylorMade**



Cultural

CULTURAL

We have a wide range of experiences focused on discovery and learning that distance themselves from common or repetitive dynamics, taking care of all the details so that each member of the group feels part of the destination, learning and enjoying during the process.

Historical monuments such as the *Alhambra* or the *Reales Alcázares* and even museums such as Picasso's, open privately for your event. Or maybe you prefer to get to know the city through the five senses, delight yourself with the exclusive routes of tuna, salt, wine, oil...

A whole catalog of tailor-made and exclusive experiences to never stop discovering the destination.



Discovery Car

DISCOVERY CAR

On board our cars, each team, starting from the same point, will carry out a route arriving at different points that will be marked by their route meter, where they will find different tests to complete to learn more about the life of the place.

The objective of Discovery Car is to visit and get to know in depth, and in a more relaxed way, the different towns around the city.

- **100% TaylorMade**
- **Playful content**



Master in Andalusian culture

MASTER IN ANDALUSIAN CULTURE

The Master in Andalusian Culture is an experience that will connect participants with the oldest roots of the Andalusian region. A set of workshops to work on group cohesion through interaction in different dynamics linked to purely Andalusian disciplines.

Workshops available:

- **Sevillana dance workshop**
- **Sangria & rebujito workshop**
- **Vengeance Workshop**
- **Flamenco percussion workshop**
- **Hand fan workshop**
- **Gazpacho workshop**



Masterclass

YOGA MASTERCLASS

Yoga is a physical and mental discipline that was born in the East thousands years ago, although in the West we were not lucky enough to discover it until the 1960s.

In this workshop we will learn the basics to get started in the world of yoga and discover the benefits it can bring to our body and to our day to day life. Guided by a qualified teacher, we will begin by learning the sun salutation, which predisposes our body to begin with the asanas (exercises) and a final relaxation.

- **Healthy activity**
- **Corporate engagement**



Regattas

REGATTAS

The sea gives a feeling of freedom and unique adrenaline.

By mixing these sentiments with our corporate inputs, we grant to the attendees a unique and unforgettable experience.

We offer our clients regattas along the entire Andalusian coast, mainly visiting the coast of Cádiz, Málaga and Huelva.

Our regattas are the perfect complement to culminate an event, welcome the destination or, simply, encourage our human team to disconnect after a long day of Job.



Wine tasting

TASTINGS

Enjoy an interesting, cultural and fun activity where, in addition to enjoying the wines, you will learn to differentiate them. Our manager will explain the secrets of each of the chosen wines.

Later they will test their senses to put into practice what they have learned and explained theoretically.

Our professionals will solve the doubts of the participants.

Types of grapes, aging times, aging system, characteristics of the wine-growing framework.

They will know the origin of these wines, their elaboration and how, the tradition and the know-how, has been passed from generation to generation until our days.



Corporate Social Responsibility

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Instilling Values

INSTILLING VALUES

A branch of corporate social responsibility (CSR) is the active and voluntary contribution to the environmental improvement by companies.

That is why, with this activity, we will contribute to instilling values in the little ones. We are responsible for some "very green" pallets, in which we will plant different plant species, previously decorating the wood. Once decorated and planted, these pallets will be placed in schools where the little ones will be responsible for caring for the plants every day.

All this will be documented, being able to have the memory of the creation process as well as the maintenance work of the smallest. Without a doubt a unique experience.



Giving smiles

GIVING SMILES

For the development of this activity we will have the help of an association, which will receive all the material that we work to donate it to the most disadvantaged families.

We will create packs of the most necessary and useful materials, such as: food, blankets, underwear, toys, school supplies... etc.

For this we will have bags and we will make the packs as indicated, in each of the bags we will paste a message of support that we will write previously.

Undoubtedly an experience where a great smile will be given above all.

Trash Challenge



TRASH CHALLENGE

Pollution is becoming one of the most important issues to pay attention to.

Thanks to Trash Challenge we have the opportunity to contribute our grain of sand to nature conservation and corporate social responsibility.

We will divide the group into teams for specific areas where each of them will be responsible for cleaning.

At the end of the collection during the established time we will have to assess the amount of material collected.

Finally, we will take a group photo in which we will try to form the company logo and demonstrate how aware both the company's staff and the company itself are in this type of work.



Solidarity adventure

SOLIDARITY ADVENTURE

With the aim of supporting families who need it most, this solidarity activity called "POINTS PER KILOS" will be carried out.

A Charitable initiative, which aims to promote healthy living habits among the company's teams, as well as foster their spirit of solidarity. For every team in the game that gets 100 points, 5 Kg of food will be donated. During the activity, different points of the city will be visited, which will be marked.

At each point you will find different tests, questions, photos, puzzles...

A combination to make this activity unique, playful and above all Solidary!



Solidarity escape room

SOLIDARITY ESCAPE ROOM

Escape rooms are a fun way to enhance teamwork, use logic to solve problems and a fantastic way to spend a day with our colleagues.

The Escape Room can be customized and themed based on the donation you want to make.

We can propose an escape in which the objective is to find the parts of some bikes and that each team has to assemble their own bike to then be able to donate it to children at risk of exclusion, who will value, like no other, such a special gift.

Likewise, the objective of donating food or material that they need in a social center that we want to help can be raised.



Textile Toys

TEXTILE TOYS

Cloth dolls are an art form in which thanks to our imagination we can capture all kinds of characters. For this, the activity will have a first theoretical part and a second practical part.

During the explanation, attendees will receive the basic notions of design, pattern and character creation.

Themselves will draw, cut the necessary fabrics and sew the different parts of their character so that the doll is as original as possible.

All the textile dolls that are manufactured during the activity will be destined for the hands of boys and girls who will receive such an appreciated "treasure" with the best of smiles.

Isn't that fantastic?



Tree plantation

TREE PLANTATION

In this CSR dynamic we are going to plant life, to regenerate nature.

Reforestation and the planting of new trees will have a positive impact on the environment, which, bearing in mind the state of nature, will be something we can be proud of.

Previously, the teams will receive environmental information about the environment and the place where they will reforest, as well as the native species of the area and the importance of the work that we are going to carry out.

Without a doubt, a corporate activity of great relevance, to return home a little better and more aware.



Eco- Workshops

ECO-WORKSHOPS

We have a set of workshops in which to work on group cohesion through interaction in different dynamics linked to the improvement and sustainability of our environment as well as solidarity, taking care of every detail so that each gesture adds up in a future not so away, learning and enjoying during the process.

Workshops disponibles:

- **Astronomy Masterclass.**
- **Creative recycling.**
- **Techniques for optimal recycling.**
- **Nest houses.** (to donate to schools)
- **Solidarity rugs** (to donate to animal shelters)

A group of four business professionals (three women and one man) are running towards the right side of the frame. They are dressed in business attire and are carrying various documents and folders. The image has a teal overlay. The word "Tematizaciones" is written in white, bold, sans-serif font across the center of the image.

Tematizaciones

Creativando®



Themes

Themes

At Creativando we are producers of unforgettable experiences and moments. For this reason, our creative department works at the forefront of the times to create theming and conceptual products that make any moment of your event something unique, exclusive and themed.

We have a vast catalog of theming and conceptual displays to decorate your dinners, meetings or incentive trips.

Consult us without commitment.

- **Cádiz carnival**
- **Flamenco dance**
- **Sailor**
- **Medieval**
- **Asiatic**
- **April fair**
- **Western**
- **Venetian**
- **Roman**
- **Hippie**



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