



# Company briefing



# Company History

- Gourmet Cobos Catering was born in 1994
- What at first was a merely familiar company focused on local market, quickly thanks to its “savoir faire”, grows not only of size but also on its scope of action, becoming onto a unique and exclusive company in the events world.
- Gourmet Cobos Catering, from its beginnings starts to stand out in the sector of the CCI tourism by its innovating ideas, being pioneer in Spain in the recreation of thematic celebrations, that marks a break point in the organization of professional events.
- In order to consolidate the expansion and its leadership at national level Gourmet Cobos Catering has reached precise alliances with caterings of recognized prestige not only national but also international: Paradis Group, Potel Et Chavot, Kauffer, etc. So we are on the best conditions and able to offer our services as well in all national geography as Europe wide, with the guarantee as much in gastronomy as in the service that it characterizes to us.
- On 2003 we founded the division of develop and production of original ideas for events, for it was created the company “Imagina Ideas y Proyectos Originales”, so, besides to execute any event, we are leaders on the creation and production of spectacular thematic events and incentives.

# Events & Clients

## **Experience on big events**

- Gourmet Cobos Catering is specialized on ephemeral assemblies and big events. For each one of the events, we have the capacity to understand the necessities of our client and to plan the services so, neither the number of guests, nor the characteristics of the space are an obstacle to give a fluid and harmonious service, where everything flows perfectly.

For Gourmet Cobos Catering, the experience is our guarantee.

## **The most numerous services:**

- Cocktail – dinner : congress AIDS 2002: 12.000 people
- NISSAN 75 anniversary: 9.500 people
- SAP Convention: 7.000 people
- EL CORTE INGLES 25 anniversary: 5.000 people
- Microsoft Congress: 6.500 people
- UE Chiefs of States Summit: Seville 2002 15.000 people
- MOTOGP 2003: Several European Cities, average of 15.000 guests per city
- Final Davis Cup: Seville 2004 (5.000 daily people during 3 days)

# Events & Clients ... Continuation ...

## Some of the most important events:

- Glaxo – Smith Kline – 4.500 people – Gala Dinner – Seville – January 2002
- Grand Opening of the “Andalusian Grand Hipodrome “ – 2.500 people – Cocktail – Dos Hermanas (Seville) – May 2002
- The Night of the Transport – 2.100 peoples – Gala Dinner – Italian Pavilion – June 2002
- UE Chiefs of States Summit – Lunches, Coffees, Buffets – Seville 2002 15.000 people
- Meeting PSOE – 1.000 people – Dinner – Vélez Wine Cellars – March 2003
- Institute of the Promotion and Jerez Development - Equestrian Raid - 1,130 people - Diverse Services - Jerez - May 2003
- Inauguration of the Race Track of Ronda
- Julio Iglesias Concert Marbella – 2500 people – Cocktail dinner and disco bar – August 2004
- Davis Cup – 12.050 people – Seville – Cocktail - December 2004
- Team Marketing – 1.344 personas – Ifema – Open Bar, Cocktail – June 05
- TIM annual convention – FIBES Seville – 5000 people – October 2005



# Events & Clients ... Continuation ...

## Other clients & events:

- DORNA: MOTO GP Championship Europe wide, with an average of 15.000 people per city and championship. VIP Village
- AUDI – VOLKSWAGEN GROUP:
  - VW Tiguan Presentation – Medina Sidonia – 14.000 people
  - Gala Dinner for the A5 at the “Atalaya” Museum of Jerez – 400 people
- MERCEDES: Class “C” presentation
- PORSCHE:
  - Cayenne Presentation, work lunches and gala dinner for 8.000 people
  - Several Presentations with coffees and lunches
- PEUGEOT:
  - 207 world wide lunch at the “Casino de la Exposición” Seville – 12.000 people
- TURISMO ANDALUZ:
  - Presentation journeys at: Lisbon, Turin, Milan, Paris, Munich with an average of 1500 people per event
  - ABTA Congress at Marbella 4.500 people, gala dinners, work lunches and coffees.
  - Gala Cocktails at FITUR at Madrid
  - Andalusia Journeys in Spain (several cities)



# Recourses

## Human Resources:

- We have available up to:
  - 500 Waiters
  - 25 Maître
  - 15 Chefs de cuisine
  - 100 Cookers
  - 200 logistics



## We have offices:

- Our head offices are in Jerez de la Frontera, however, thanks to our agreements, we can offer a perfect service of gastronomy an waiters in our seats of:
  - Andalusia
  - Madrid
  - Barcelona
  - Valencia
  - Murcia
  - Saragossa
  - Valladolid
  - La Rioja
  - France
  - Italy
  - Portugal
  - Germany
  - Etc.



# Recourses ... Continuation ...

## Gastronomy:

In addition to our professionals, with proven experience and full of guarantees, we counted on a department of I+D+i that is in charge of develop and create new gastronomy, agreed with the tendencies of every moment and, and of course ensuring the maximum respect by the traditional gastronomy

Also to satisfy our clients exigencies, we have between our collaborators and creators of gastronomy chefs, not only with local recognized prestige, but internationally and owners of several "Michelin Stars" like:

- Manuel Valencia
- Ferrán Adrià
- Ramón Freixa
- Tony Botella



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[info@coboscatering.com](mailto:info@coboscatering.com) [www.coboscatering.com](http://www.coboscatering.com)

**Telf. 902 877 423**